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## Noe Quezada Valdez

Cerrada Fabriano 102,  
Cerradas de Santa Rosa, Apodaca, N.L.

81.2425.1968

[noequezada@gmail.com](mailto:noequezada@gmail.com)

[www.noequezada.com](http://www.noequezada.com)

## Digital Marketer

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### Skills

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Marketing and Digital Advertising SEM-SEO and Social Media Marketing, Website development and design, Planning and execution of digital strategies, Monitoring of results, Research and execution of new digital tools

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### Experience

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#### smartATX - Markeo / Digital Marketing, Web Designer, Graphic Designer

SEPTEMBER 2014 - PRESENT, MONTERREY, MX / AUSTIN, TX

App UI Design, Digital Marketing Strategies, Google AdWords, Facebook Ads, Team Management, Logo Design, Social Media

#### AMI GE International / Web Consultor

SEPTEMBER 2009 - APRIL 2014, MONTERREY, MX

Digital Marketing Strategies, Google AdWords, Web Design, Webmaster.

#### Expertec Advertising / Web Developer

NOVEMBER 2008 - AGOSTO 2009, MONTERREY, MX

Web developer, Flash animation, Online Store development.

#### Verzatec (Cuprum) / Webmaster

JULY 2006 - SEPTEMBER 2008, MONTERREY, MX

Web design, Google AdWords, SEO, SEM

#### Universal and accessories de Mexico S.A. de C.V. / Web and Graphic Design

OCTOBER 2004 - JUNE 2006, MONTERREY, MX

Web developer, Flash animation, Graphic Design, Web Design, POP.

#### Espacios de México / Web Design

SEPTEMBER 2003 - MAY 2004, MONTERREY, MX

Web developer, Flash animation, Web Design.

**Grupo Ampersand / Interactive Design**

FEBRUARY 2003 - APRIL 2003, MONTERREY, MX

Web developer, Flash animation, Graphic Design.

**Publimad / Interactive Design**

JUNE 2002 - NOVEMBER 2002, MONTERREY, MX

Flash animation, Graphic Design.

**Cablevision Monterrey / Graphic Design**

APRIL 2001 - NOVEMBER 2001, MONTERREY, MX

Graphic Design.

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**Education**

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**UANL Facultad de Artes Visuales / Lic. en Artes Visuales**

AUGUST 1998 - DECEMBER 2002, MONTERREY, MX.

**Marketing Mundial / Google AdWords**

NOVEMBER 2009, MONTERREY, MX

**Capacítate para el empleo/ Agente de Ventas Digital**

MAY 2017, MONTERREY, MX

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**Tools**

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Adobe Creative Suite

Microsoft365

Google AdWords

Google My Business

Google Webmaster Tools

Google Analytics

Facebook Ads

Facebook Pixels

Facebook Workplace

YouTube

Hootsuite

Hubspot

Wrike

Zoom

Skype

G Suite

Mailchimp

Mautic